

in action FOUNDATION

Supporting the People of Ukraine





About Us

- We are deeply rooted in Ukraine. Since the early 2000's, we have been passionate about working and building in the land of our forefathers. We are participating in the struggle to survive, working with Ukrainian farmers who are growing and processing food on the fertile soils of Ukraine. It has not been easy, but it has been worth it.
- On February 24, 2022, Ukraine was invaded. The suffering this has brought is immense. We are uniquely positioned to help with personnel, warehousing, and trucks in several relatively safe locations in central and western Ukraine.
- We are helping with immediate needs and are also focused on the longer term need of restoring and developing infrastructure. We believe in the future of a free and prosperous Ukraine. Close to \$7 mln has been deployed to date



Like never before, you have a chance to make a difference in someone's life...



CORE ACTIVITIES



Humanitarian Aid

• Distribution of food, medication, and other essentials for the people in Ukraine who have remained in their cities, and as a result are in grave and life-threatening need.



Rebuilding Efforts

 We are also focused on the longer term need of restoring and developing infrastructure including homes and businesses. We believe in the future of a free and prosperous Ukraine.





Pictures from Past Projects

Making the Difference





Chernihiv region, Ukraine, 20 km from the border with Russia

April 15, 2022. 3 days after deoccupation. Packages for distribution







Rebuilding damaged houses in de-occupied territories

Buzivka, Cherkassy Region, bags with cabbage ready to be distributed to refugees







Katyuzhanka, Kyiv region



First line of defense, Donetsk region,

Eastern Ukraine



New Chapter

REBUILDING THE FOOD CHAIN



Rebuilding the Food Chain

- ✓ We are working to raise funds and deploy them in ag production and processing projects.
- ✓ We use an extremely efficient model with almost 100% of funds going directly to projects that are fully owned and operated by Ukrainian farmers and processors.
- ✓ Often in the form of low interest, patient capital, this funding gives the recipient the flexibility to grow a food production business in adverse circumstances. The aim of the program is to make **green and clean technologies** available and deploy them on the ground.
- ✓ A board of Directors who have technical experience in the activities of the recipients, have a hands-on connection to ensure **best practices** are implemented and maintained.

WANT TO HELP?
GET IN TOUCH WITH US
OR

DONATE NOW







New Focus

We have identified several agricultural production projects that we are throwing our weight behind. The current economic situation is causing the food production industry to falter. It is very difficult for these industries to survive, let alone improve and implement new and more efficient practices. They are as follows:

- 1) Grain and potato production and processing in the Zhytomyr region. A successful potato project was started in 2023 and we wish to help with irrigation, storage, and modern equipment. This project is owned and operated by Ukrainian famers. Canadian experts from the potato industry in Prince Edward Island are overseeing this project. A potato processing plant is also being planned.
- **2) Grain, cabbage and beet production** in the Kyiv region. Also owned and operated by Ukrainian farmers, this operation is currently struggling. We believe that in country processing is key to the future prosperity of these producers.

Contributions to these and other projects through our foundation will enable them to recover and build back solid, self-sustaining enterprises that will provide employment and contribute to the development of the local economies. Our current focus is in safer areas away from the front lines that have a strong agricultural base. These areas are critical to food security in Ukraine.

Rebuilding Ukraine's Potato Industry





- After attending the 2022 Rebuild Ukraine Conference in Toronto, Roland Thiessen partnered with Hon.
 Wayne Easter, Allan Parker & Razom Invest to bring Canadian potato growing expertise and technology to Ukraine
- Currently, Ukraine relies on European supply of good quality potato seeds.
- The joint project is aimed at rebuilding the Ukrainian potato industry and giving Ukraine an opportunity to became a certified seed potato supplier globally.





Pilot Project in the Zhytomyr Region



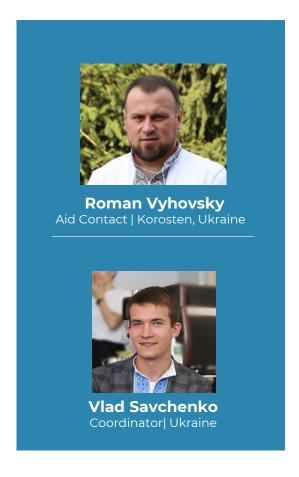






UA Project Team









Canada Project Team



Roland Thiessen

rthiessen@westcapgroup.ca 780-876-5301



Igor Makarov

igor@branduagency.ca 780-897-8055



Lonny Thiessen

Ithiessen@westcapgroup.ca 780-876-7499





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Thank you